

# VRC HEAD OFFICE FLEMINGTON VIC

**The Buchan Group designed this cutting edge head office for the Victoria Racing Club at its landmark Flemington Race Course location.**

The three storey building features a dramatic double height boardroom complex configured into an architectural cube set obliquely into the main facade of the building. This element is orientated to give direct views down the home straight of the famous race course.

The complex also features offices, conference rooms, amenities, function spaces and undercroft carparking for forty (40) cars.

The building opened to coincide with the spring racing carnival 2005, and is a striking companion to the new members grand stand by The Buchan Group which opened in 2002.



# VRC HEAD OFFICE FLEMINGTON VIC GRAPHICS

**The VRC Head Offices at Flemington created an exciting opportunity to integrate architecture, interior design and environmental graphics.**

The location of the building formed the basis of the concept for not only the architecture but the internal graphic concept as well. The building was set near the starting post of the famous VRC New-market Stakes, and captures aspect the sweeping views down this course.

The history of the race is brought to life within the office space. By applying contemporary colours and tightly cropped images with historical information, the office doors were transformed into a colourful piece of history. As you wonder through the office the doors tell the story. A feature wall was also designed to add another layer of colour and detail.

